

COUNCIL AGENDA: 09-07-04

ITEM: 2.5

Memorandum

TO: HONORABLE MAYOR AND

CITY COUNCIL

FROM: Jerry Allen

SUBJECT: SEE BELOW

DATE: August 18, 2004

Approved 2

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Date

8.23.04

COUNCIL DISTRICT: 8

SUBJECT: AGREEMENT BETWEEN CITY OF SAN JOSE AND LARRY

KIRKLAND TO FABRICATE AND INSTALL A PUBLIC ARTWORK AT

THE EVERGREEN BRANCH LIBRARY

RECOMMENDATION

Adoption of a resolution authorizing the City Manager to negotiate and execute an agreement with Larry Kirkland to fabricate and install an artwork at the new Evergreen Branch Library for an amount not to exceed \$135,562.

BACKGROUND

With the passage of Bond Measures O and P in November 2000, the City of San José is undertaking reconstruction, replacement or expansion of branch libraries, and renovation and/or replacement of nearly 100 city parks and recreation facilities. Consistent with the San José Library Branch Facilities Master Plan (BFMP), which directs a plan for a total of 23 library capital improvement projects over the next eleven years, and Title 22 of the Municipal Code, each library project budget will include 2% for public art.

The BFMP calls for design and building of a new Evergreen Branch Library to be located at 2635 Aborn Road. A \$188,897 budget for public art has been identified as part of the Evergreen Branch Library capital project (\$28,335 for administration, \$25,000 for design and \$135,562 for fabrication/installation).

To support the commissioning of artworks for these neighborhood projects, the Public Art Program established an artist pool. To create that pool, the Office of Cultural Affairs utilized a Request for Qualifications. On May 10, 2000, the Arts Commission approved a selection panel's recommendation of 31 pre-qualified artists for the Artist Pool, from which artists would be selected as branch library facility projects develop. This pool of artists is replenished several times each year as artists are chosen for projects and the pool becomes depleted.

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ANALYSIS

On May 29, 2003, a panel composed of community members met to review artists' materials from the pre-approved artists pool, with the purpose of selecting an artist to develop a design for the Evergreen Branch Library. The panel voted unanimously to recommend Larry Kirkland for the project, and on July 9, 2003, the Arts Commission approved that recommendation. On June 22, 2004, the Public Art Committee approved the design development by the artist.

This design is a result of input from the Evergreen Public Art Task Force, comprised of 22 community members, which served as the organized community voice during the project; collaboration with the Library Development Team and their consultants; and review by the Public Art Advisory Committee. It includes three marble freestanding sculptural elements located in the "viewing garden" in the rear exterior of the building. The elements will portray a human eye, mouth, and ear, representing the ways people communicate with one another.

PUBLIC OUTREACH

Public outreach included national release of a Request for Qualifications seeking artists for the pre-approved artist pool, and inclusion of community representatives on the selection panel for the pre-approved artist pool as well as the panel to select the artist for this specific project.

With the assistance of Council District 8 staff and the Library Development Team, key stakeholders in the community were identified, to ensure that the best representation of the Evergreen Community were invited to participate on the Evergreen Public Art Task Force (PATF).

The artist's design concept was initially informed by input from the PATF, and the PATF was involved with reviewing the design development, giving input to the artist and the Public Art Committee on an ongoing basis. The PATF, Public Art Committee, and Arts Commission meetings were all publicly noticed.

The following public meetings were held in the community and at City Hall, in facilitating the design development of this project:

Date	Location	Purpose
5/29/03	Evergreen Library	Artist Selection and Visioning
6/24/03	City Hall	Artist Selection Review by Public Art Committee
7/09/03	City Hall	Artist Selection Approval by Arts Commission
8/17/03	Evergreen Library	Community/Artist Collaboration
2/12/04	Evergreen Library	Concept Proposal Review
4/27/04	City Hall	Schematic Design Review by Public Art Committee
6/22/04	City Hall	Design Development Review by Public Art Committee &
		Community
7/11/04	City Hall	Design Proposal Approval by Arts Commission

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COORDINATION

This item has been coordinated with the Department of Public Works, Library Department, City Attorney, Budget Office, and Risk Manager.

BUDGET REFERENCE

Fund	Appn	Appn	RC	Total	Amt. For	2004 05 Proposed	Last Budget
#	#	Name	#	Appn*	Contract	Budget Page	Action
472	4540	Evergreen		\$761,000	\$135,562	Page V - 402	10/14/2003, Ord.
		Branch					No. 26997
		Total		\$761,000			

^{*}Of the total appropriation, \$188,897 has been allocated towards Public Art.

CEQA

Mitigated Negative Declaration - Planning No. H03-056

JERRY ALLEN

Deputy Director, Office of Cultural Affairs Conventions, Arts and Entertainment